

# PowerDirector 365

Edit Like a Pro With Al FOR MAC

PowerDirector 365



Create extraordinary videos from start to finish with powerful and easy-to-use tools designed for all creators. Create cinema quality edits with industry-leading smart AI tools, easy-to-apply effects, and a massive royalty-free stock video, image, and music library.

## **BENEFITS OF 365 SUBSCRIPTION**



### **LUT Color Presets**

Take creative control of your content and add a splash of color to your videos with LUT color presets.



### **Premium Stock Content**

Access millions of videos, images, and music from Getty Images and Meta Sound Collection.



#### **Design Packs**

Unlock a vast collection of titles, transitions, and presets to fulfill your creative vision; new packs added monthly!



### **Cinema-style Visual Effects**

Expand your effects collection with striking transitions and particle effects.



#### Free Auto-Upgrade

Always stay up to date with the newest tools and features.



### **Expansive Audio Library**

Create the perfect soundtrack with access to a vast collection of background music and sound effects; with more added every month.



### **Priority Customer Support**

Get your questions answered first with priority in-app customer support exclusive to 365 users.







## Feature Introduction

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Flawlessly remove backgrounds from your footage or automatically cut out objects of interest from videos or images to add to multiple templates.



### AI BODY EFFECTS

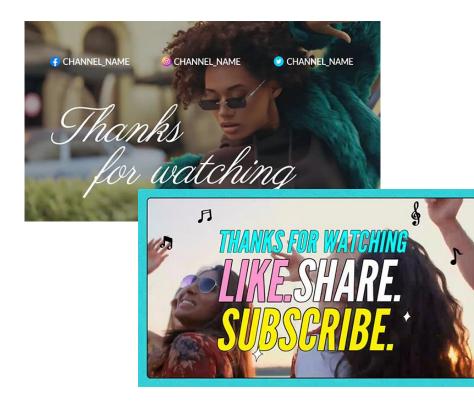


Blow your users away with stunning visual effects that auto-wrap to the contours of your moving body.



Apply AI effects up to 76% faster and enjoy an accelerated launch time to produce videos at top speeds with native support of Apple Silicon's CPU, including M1, M1 Pro, and M2 processors.





End your YouTube, TikTok, or Instagram videos with short, high-quality, and engaging sign-offs. Add outros to your videos with customizable templates.

### **MASK & BLEND**



Layer, shape, and blend like never before with enhanced keyframe controls.

### **GREEN SCREEN EDITING**



Transport your scenes to impossible locations with beginner-friendly green screen effects with Hollywood-level results.

### **AI AUDIO ENHANCEMENTS**





### AI Wind Removal

Remove gusts of wind for crisp, clear, distraction-free audio.

### AI Speech Enhancement

Reduce unwanted background noise for refined, high-quality vocal tracks.

### EXPANDED

### LIMITLESS CONTENT CREATION

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Expand your creative horizons with access to millions of royalty-free videos, images, and music from iStock by Getty Images and Meta Sound Collection. You'll have all the content you need to create your masterpiece.

### **CUSTOMIZABLE TITLES**



Make your impression with hundreds of customizable drag-and-drop titles and animated motion graphics.

### **AI AUDIO ENHANCEMENTS**

### 365 FOR MAC





### Transitions

Choose from a variety of styles to seamlessly connect your shots.

### **Visual Effects**

Transform the look of your video with mind bending special effects.

### NEW PACKS EVERY MONTH!



Unlock a vast collection of titles, transitions, and presets to fulfill your creative vision.

### **BACKGROUND MUSIC TRACKS & SOUND EFFECTS**

### NEW PACKS EVERY MONTH!



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Always find the perfect soundtrack for your videos from our ever-growing library of hundreds of background music tracks and sound effect clips.



# Appendix

**Operating System** Mac OSX 10 14

#### **Processor (CPU)** Intel Core™ i-series or Apple M1

### **Graphics Processor (GPU)**

Standard Video: 128 MB VGA VRAM or higher

**Memory** 4GB required (6GB or above recommended)

### Hard Disk Space

7GB required

**Burning Drive** Burning drive is required for disc burning purpose

#### Sound Card Mac OSX compatible sound card is required

### **Internet Connection**

Internet connection is required for initial software & file format activation. Internet connection and registration are necessary for downloading software updates (patches)

### Screen Resolution

1024 x 768, 16-bit color or above

## FORMAT SUPPORT

### **Video File Importing**

- AVI (Microsoft AVI, Dual-stream AVI, and DV-AVI formats supported.)
- MKV (Matroska Multimedia Container. H.264 and H.265 codecs supported.)

• MOV (QuickTime file format. H.264, H.265, alpha PNG, 10-bit 422 Apple ProRes, and V210 codecs supported.)

• MP4 (MPEG-4, AVC H.264, HEVC H.265, and XAVC S (8-bit) codecs supported.)

\*HDR video: PowerDirector now supports 10-bit HDR video import. HDR 10-bit BT.2020 (HDR10 and HLG) is converted to SDR 8-bit BT.709 during import.

#### Look-up Table (Import)

• MGA, CUBE, CSP, CMS, VF

### **Photo File (Import)**

RAW, GIF, BMP, JPG, JPEG, JPE, TIF, TIFF PNG, HEIC

- MPEG, MPE, MPG, DAT, VOB, VRO (MPEG-1, MPEG-2, and HD MPEG-2 formats supported.)
- M2TS (MPEG-2 Transport Stream used in broadcast systems, TV boxes, and AVCHD camcorders.)
- MXF (Sony, Panasonic, and Canon professional camcorder format. 8-bit 420 AVC and XAVC supported.)
- WEBM (VP9)

### Video File Exporting (Production)

- High-Definition: AVCHD
- 2K/4K resolution: H.264 AVC, H.265 HEVC, XAVC S
- MKV H.264 AVC/H.265 HEVC (.MKV) with LPCM/AAC Stereo/5.1
- M2TS H.264 AVC/H.265 HEVC (.M2TS) with LPCM/AAC Stereo
- MPEG-4 H.264 AVC/ H.265 HEVC (.MP4) with LPCM/AAC Stereo/5.1
- XAVC S (.MP4 with AAC Stereo/5.1 audio)

#### **Audio Importing**

- File: MP3, WMA, M4A, OGG, FLAC, AAC, AMR-NB, Opus
- Format: 3G2, AAC, ALAC, AMR, Dolby Digital\*, Dolby Digital Plus\*, MPEG-1 Layer III, FLAC

PowerDirector 365 Mac (Monthly Plan)	\$19.99
PowerDirector 365 Mac (Annual Plan)	\$74.99

### **MEDIA CONTACTS**

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