

# **TIBCO WebFOCUS Business Intelligence and Analytics Platform**

#### Benefits

### Powerful discovery and creation:

Explore, create, analyze, publish, and collaborate on analytics content

#### Seamless distribution:

Share and distribute fully customizable analytics at scale

### Flexible, connected, embedded capabilities:

Easily connect to any data source, and deploy to tens of thousands of users and thousands of apps

#### A responsive experience for your organization

Part of the latest developments in TIBCO WebFOCUS software has centered around the user experience. We've created an immersive and responsive experience with the new WebFOCUS Hub start page that allows access to every type of device, and navigation to all areas and capabilities of the platform. Individuals are now in control of their experience, with the ability to manage and organize their content the way they want and need for their day-to-day operations. There are also new sharing capabilities, promoting a collaborative and highly productive culture, all from a unified start place, the Hub.



## Power your data-driven culture with intelligence for all

Incorporating over 45 years' experience working with countless BI clients, the TIBCO WebFOCUS analytics platform enables superior visualization, at-your-fingertips insights generation, and democratized access to data. The goal is to help you achieve business results by harnessing the power of your data for informed decision-making.

If you're looking for self-service analytics with enterprise power, the WebFOCUS platform is it. Access all your data faster without having to sacrifice a trusted data foundation for amazing visuals—plus, get robust reporting that illuminates business opportunities.

We've designed our modern state-of-the-art analytics platform for users who need to create, publish, share, and collaborate on analytics content quickly to get results.

## Tell a stronger data story through visualization and reporting

Bring data to decisions across your organization with tools designed to drive insights and supercharge collaboration at scale. An intuitive, immersive experience invites new users to begin creating dashboards and reports in minutes. This same platform empowers data scientists, developers, and administrators to leverage powerful capabilities to manipulate and transform data within an unparalleled data prep and governance foundation.



The WebFOCUS platform enables and empowers all types of users to discover, create, and share their data and analytics journey, enabling informed decision-making across the organization.

With fully responsive templates, reports, charts, maps, and controls, WebFOCUS analytics increases the speed and ease of asset authoring and assembly. Empower your organization to make sound strategic decisions by employing real-time, customized, and self-service analytics in every aspect of your business.

# Unlock data science for all with Alpowered insights

Augmented analytics — the ability to incorporate machine learning and artificial intelligence (AI) into business intelligence (BI)—is transformative, automating steps from data prep through insight discovery. The solution's Instant Insights feature with automated narratives does the work for you, explaining signals and trends in data without requiring manual effort or coding. Our AI engine gives business analysts and developers the power to run advanced analysis to get to the heart of the data story quickly and spend more time driving business outcomes.

### Share analytics seamlessly to foster a data-driven culture of collaboration

Achieve limitless, fully customized distribution of your analytics — getting the right data to the right people based on complex business logic. Easily distribute interactive reports and dashboards to an unlimited number of recipients, whether partners, employees, or customers.

Plus, with the Analytics Anywhere feature, recipients don't even need to connect to a server to explore data using filters, calculations, roll-ups, or pivot capabilities. All they need is a browser.



Flexible deployment and scalability unlocks automated access and easy collaboration for teams.

### Distribute boardroom quality reports and consumer facing apps to countless stakeholders

The WebFOCUS platform enables users to distribute boardroom quality documents, financial reports, and fact sheets in a wide range of formats, reducing compatibility issues for creators and consumers. With the WebFOCUS solution, you can deploy applications to more than 25 million consumers. In addition, the powerful technology makes it easy to build highly parameterized applications that mimick the usability and workflow of popular consumer applications. WebFOCUS software functions independently of a server, making it portable and modular so users can work with data without needing an external application.

# Seamlessly embed superior analytics into your business and applications

Enterprises and OEMs scaling to any number of end users can embed the WebFOCUS platform and components with total flexibility. We prioritize seamless use for all with no separate sign-ons, just one center of truth for all data. Unlock better automated access for teams with flexible deployment and scalability.

Customized experiences let your team and customers share data broadly and use it most efficiently. Our partners leverage TIBCO building blocks for monetization opportunities that drive growth, diversified revenue models, and increased customer engagement — all while maintaining focus on their core strengths, leaving specialized development to us.



Embed data and analytics into your products and services with total flexibility and deliver seamless, superior customer experiences.

### Deploy quickly, any way you want

WebFOCUS deployment prioritizes security, reliability, scalability, and flexibility. Whether you want to use all the benefits of the TIBCO WebFOCUS Cloud environment, or manage your own instance in a private or on-premises cloud, you can now scale WebFOCUS capacity like never before. The platform's Dynamic Scaling feature automatically scales in response to changing demand for more economical and efficient use. Through containerization, TIBCO supports your cloud journey, providing the portability to run WebFOCUS software on any cloud with faster deployment, support for increasing workloads, and seamless scalability, promoting your high productivity culture and delivering business continuity with enhanced security. TIBCO products and services deliver leading-edge capabilities to power growth through better data and analytics.



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