





The best all-in-one editing suite for content creators with eye-catching effects and powerful AI editing tools for video, photo, audio, and color grading.



**PowerDirector** Video Editor



PhotoDirector Photo Editor











#### Access to the Finest High-Res Stock Media

Save time with millions of royalty-free images, videos, and background music tracks from Getty Images and Meta Sound Collection to include in your content.



#### Thousands of Effects and Templates

The most advanced video editing tools and Alpowered features to empower your brand. No design expertise needed!



#### Music & Sound FX Tracks

Get 480+ background music tracks and 2,700+ sound effects.



#### Fast & Compatible

Lightning-fast editing, support for the latest formats, and seamless compatibility with Windows 11.



#### **Monthly Updates and Additions**

New features released regularly and fresh monthly content updates.

#### EXPANDED

#### LIMITLESS CONTENT CREATION



Expand your creative horizons with access to millions of royalty-free videos, images, and music from iStock by Getty Images and Meta Sound Collection. You'll have all the content you need to create your masterpiece

# **Feature Introduction**



## PowerDirector 2025 Create. Edit. Share.





Auto detect, selectively apply, and modify Mosaic and Gaussian blur effects to multiple faces in your video frames.

#### ENHANCED

### **AI BODY EFFECTS**



Instantly apply striking visual effects to moving people or objects.

## AI MOTION TRACKER



Add text, graphics, and effects that follow objects with near perfect accuracy in your clips with frame-by-frame motion tracking.

### **PORTRAIT PREVIEW**



View videos in a portrait (9:16) preview window for optimized playback when editing videos taken on a mobile phone.

### AI ANIME VIDEO EFFECT



Easily transform videos into anime cartoons. Select from multiple contemporary animation styles.



Record footage anywhere, and in one click instantly remove backgrounds from your footage — no green screen necessary! Perfect for adding a different video or image to your background or creating an overlay for other videos.

### **KEYFRAME CONTROLS**



Take total control of your projects and fine-tune effects, animations, and masks with enhanced keyframing.

#### EXPANDED

### MILLIONS OF ROYALTY-FREE STOCK



Access millions of royalty-free videos, images, and music tracks from Getty Images and Meta Sound Collection.

## AI TEXT TO SPEECH



Transform text into captivating speech with 260+ voices in different languages, genders, speaking styles, and emotions with your own Al Voice Generator.

#### AI IMAGE GENERATOR



In one click, generate custom images, stickers, or graphics from text and choose the style of your AI art.

### AI SPEECH TO TEXT



One click auto-generated subtitles for videos of any length across 10 different languages. Create unique looks with custom fonts, colors, and text placement.



Auto-detect unwanted noises instantly and restore your audio clips in a single click with recommended tools for unmatched clarity for your podcasts, voiceovers, narrations, or podcasts.

### AI OBJECT DETECTION WITH VIDEO EFFECTS



Automatically apply masks around people or objects to remove backgrounds, unwanted objects, or add effects to boost your engagement.

### AI AUDIO ENHANCEMENTS

#### **AI Wind Removal**

Remove gusts of wind for crisp, clear, distraction-free audio.

#### **AI Speech Enhancement**

Reduce unwanted background noise for refined, high-quality vocal tracks.



## PhotoDirector 2025 Capture. Edit. Retouch.



#### ENHANCED

### AI OBJECT REMOVAL



Eliminate unwanted objects and people from photos leaving no trace they were ever there.



Remove backgrounds and edit your own, all at once. Edit background color, blur, or import images, including AI generated backgrounds.

ULTRA

#### ENHANCED

### LENS CORRECTION





Correct common imperfections like keystoning, fisheye distortion, chromatic aberration, and vignetting.



Instantly transform text into captivating images or stickers. Powered by an advanced algorithm, that understands intricate descriptions, enable your imagination to create state-of-the-art AI art. Easily create concept art and never feel lost when searching for the perfect image.

#### **AI-POWERED SKY REPLACEMENT**



Transform the sky in your images with AI. Position, blend, and animate. The sky is the limit.

#### **AI IMAGE ENHANCER**



Effortlessly restore images and facial features to pristine clarity. Regardless of whether you're upscaling vintage snapshots or simply looking to add an extra touch of detail, our innovative technology ensures that every facial feature is beautifully restored, or brought to life.

#### FULL SUITE OF BODY AND FACE RETOUCHING TOOLS





Completely transform body compositions with bust, waist, leg, arm and hip shaper tools. And facial portraits with nose, face, eyes, brow and skin tools. These tools help adjust proportions, slim down or tone certain areas, and improve overall symmetry to the face and body ULTRA



Enhance your portraits by automatically evening out skin tones, fading dark spots, and reducing or eliminating rough patches, dry blotches, and blemishes. Experience the natural reduction of wrinkles and fine lines, allowing your subjects' skin to radiate youthful vibrancy.



Take away any wrinkle from a portrait. You can choose to completely remove the wrinkle, or just make subtle natural alterations to your portraits

#### **AI-POWERED DEBLUR**



Fix blurry images with smart precision tools. Perfect for moving shots, photography taken in motion, or high-intensity sports.





Precisely remove unwanted objects or people from images with this powerful but easy-to-use editing tool. No longer do you have to worry about crowds in scenic spots, photobombers or unfortunate environmental objects.



Create dreamy images with Bokeh, add natural glows, sparkles and intense bursts of light. Edit everything from size, color, and direction to truly shape your scene with wonderfully rich light.

### **PHOTO ANIMATION**



Bring your photos to life by adding natural movement to your images.



Tag a face in one photo, and it will be automatically detected & tagged in all existing and future shots ULTRA

### 360° PHOTO COMPATIBILITY



Import, edit, correct, and export 360° photos using state-of-the-art features that bring a whole new perspective on photography.




# ColorDirector 365 Precision Color Grading and Effects



Go beyond color correction with realistic simulations of light, sparkles, or lens flares. Now including the all new Halation Effect

# HALATION EFFECT – IN DETAIL



Halation effect is a light effect that takes on a hazy, glowing ring or aura around bright light sources, such as highlights or strong light points. It's dreamy and ethereal nature is a highly sought after light effect.

# **BLACK MIST EFFECT**



This pro-level editing tool will soften your images without sacrificing sharpness and clarity of light within your shot.



Sparkle Effect automatically detects a light source in your footage and enhances it with individual, fully customizable and animated sparks of light.

# **STYLIZE VISUALS**



Give your footage an authentic "aged" look. Draw focus or simulate signal loss for an instant Hollywood-esque look.







## **Waveform Scope**

Easily evaluate the light and dark elements in your footage, no matter the quality of your monitor.

## Parade Mode

Quickly inspect the color balance of your shots with the red, green, and blue color channels.

## ENHANCED

# ACHIEVE DYNAMIC GRADES WITH KEYFRAMES



Manipulate colors, customize presets, and control the intensity of your effects.

Create the perfect color effect for a premium cinematic feel. Apply a mask or create multiple color changes within a single clip with keyframes.









Speed up your workflow, simplify your UI, and hone in on the waveform you're editing in the new Express Mode. Express Mode hides multichannel waveforms, view option controls, and keyframe panels for Volume and Effect, giving you more space and less clutter. Access the full editing experience in Advanced Mode.



Right from the launcher, immediately set up recording sessions in the Record Room, where you can set your input devices, volume, channels, sample rate, and bit depth to create tracks ready for simple recording or punch & roll and multi-channel device recording.



# **VOICE CHANGER**



Apply a range of preset voice effects for custom voice modifications.



Reduce or boost the prominence of vocals to create karaoke versions, optimize remixes or samples, or emphasize certain sections of songs.



Auto-detect unwanted noises instantly and restore your audio clips in a single click with recommended tools.

# **AI NOISE REDUCTION**



Reduce or remove unwanted background noise to enhance audio captured in noisy environments or improve quality of voice recordings



Export your entire audio project from AudioDirector directly into PowerDirector and vice versa. Your audio and video project edits synchronize seamlessly between the two apps.

# **AI WIND REMOVAL**



Remove unwanted background noise and gusts of wind from audio clips.

# **CREATE EFFECT COMBOS**



Combine and apply multiple effects at the same time. Add and preview alternate clips side by side.

## PUNCH & ROLL RECORDING



Quickly make corrections while recording lengthy voiceovers or podcasts.



Edit audio tracks for 360° videos in a visual preview window to precisely tune audio direction and elevation.

## TRACK ALTERNATIVES IN MIXER ROOM



Sample different effects and recordings on a single track.

# **BATCH PROCESSING**



Apply your favorite effects to multiple audio files simultaneously, saving hours of tedious editing time and repetition.

# **CODEC PREVIEW**



Preview the final result and identify any artifacts from lossy encoding before you produce.

# Plug-ins & Effects

## NEW PACKS EVERY MONTH!



Unlock a vast collection of titles, transitions, and presets to fulfill your creative vision

# **BACKGROUND MUSIC TRACKS & SOUND EFFECTS**

## NEW PACKS EVERY MONTH!



ADR 2025

Enjoy 480+ background music tracks and 2,700+ professional sound effects. Access the files directly from PowerDirector's music library, and PhotoDirector's Slideshow creator. Appendix

#### **Operating System**

Microsoft Windows 11, 10. \*Microsoft Windows 11 or 10 required for AI features and NVIDIA Audio/Video Denoise and Room Echo Removal.

#### **Screen Resolution**

1024 x 768, 16-bit color or above.

#### Memory

4GB required (6GB or above recommended). 8GB or higher required for NVIDIA Audio/Video Denoise and Room Echo Removal.

## Hard Disk Space

7GB for program and content pack installation.

## **Processor (CPU)**

#### Intel

Intel CoreTM i-series and above. Haswell (4th generation) processor : Core i7-4770 (only Core and Xeon branded), and above required for AI features.

## AMD

AMD Phenom<sup>®</sup> II and above. AMD A8-7670K and above, AMD RyzenTM 3 1200 and above required for AI features.

#### **Burning Drive**

Supported recordable drive is required for disc burning.

#### **Graphics Processor (GPU)**

Standard Video : 128 MB VGA VRAM or higher. 360-video : DirectX 11 compatible. Al Plugin : 2 GB VGA VRAM or higher. NVIDIA Audio/Video Denoise and Room Echo Removal : NVIDIA GeForce RTX 2060, NVIDIA Quadro RTX 3000, NVIDIA TITAN RTX, or higher.

#### **Sound Card**

Windows-compatible sound card.

#### **Internet Connection**

Required for initial software activation, some file format activation and online services.

# FORMAT SUPPORT

• DV-AVI

• VRO

• AVI

DAT

• WMV

• WMV-HD

• WMV-HD

streams)

• 3GPP2

• TOD

VOB

• WebM (VP9)

• MKV (multiple audio

• Top-under Video

• Side-by-Side Video

## Video File Importing

• H.265/HEVC

(8bit/10bit/10bit with HDR10

- and HLG)
- MOD
- MVC (MTS)
- MOV (H.264/HEVC/alpha PNG/Apple ProRes 10bit 4:2:2)
- MPEG-1
- MPEG-2
- MPEG-4 AVC (H.264)
- FLV (H.264)
- MP4 (XAVC S, XAVC 8bit
- 4:2:0)
- •AVCHD (M2T, MTS)
- DVR-MS

## 360° Video

Equirectangular format MP4 (H.264/265). Supports up to 4K resolution in 2:1 aspect ratio.

## **Audio Importing**

File: WAV, MP3, WMA, M4A, OGG, FLAC, AAC, AMR-NB, Opus Format: AAC, Dolby Digital\*, Dolby Digital Plus\*, WAVE, MPEG-1 Layer III, FLAC, ALAC \*Windows 8/8.1/10/11 OS is required.

- Dual-Stream AVI
- AVI
- WTV in H.264/MPEG2 (multiple video and audio streams)
- Dolby Digital audio\*
- HDR (HEVC HDR10 & HLG)
- MXF (AVC 4:2:0)
- XAVC (4:2:0)
- MXR (8bit 4:2:0 H.264)
- ProRes 4:2:2
- V210 4:2:2

## **Video File Exporting (Production)**

- High-Definition: AVCHD, AVCHD 2.0 (3D/ Progressive) MPEG-2 HD, WMV-HD
- 2K/4K resolution: H.264 AVC, WMV, H.265 HEVC, XAVC S
- MKV H.264 AVC/H.265 HEVC (.MKV) with LPCM/AAC Stereo/5.1 /Dolby Digital Stereo\*
- MPEG-2 (.MPG) with LPCM /Dolby Digital Stereo\*
- M2TS H.264 AVC/H.265 HEVC (.M2TS) with LPCM /Dolby Digital Stereo\*
- **360 Video**: Equirectangular format MP4 (H.264 AVC/H.265 HEVC)

## **Audio File Exporting (Production)**

• AAC (.M4A), WMA, LPCM (.WAV)

#### **Formats Supported for Disc Creation**

- 3D Disc Burning: DVD/AVCHD/BD
- DVD
- BD Burning: BDMV

- MPEG-4 H.264 AVC/ H.265 HEVC (.MP4) with LPCM/AAC Stereo/5.1/Dolby Digital Stereo\*
- XAVC S (.MP4 with AAC Stereo/5.1 audio)
- Windows Media (.WMV)
- Windows AVI/DV-AVI (.AVI)
- AVCHD2.0 for SD/SDHC/SDXC/MS memory card or flash memory
- 3GPP2 for 3G mobile phones
- 3D Video: MVC, Side-by-Side, Anaglyph
- Image (Animated GIF/PNG, Image Sequence JPG/PNG)

- AVCHD disc burning
- DVD & BD disc burning with LPCM 2ch