

Industry Advisor Services Individual Access Advisor

How you benefit from industry-focused research



A long-term, industry-specific strategic view: Enabling you to plan ahead



Targeted research: Relevant to mission-critical priorities within your industry



Industry-specific advice: Advice on technology issues within the context of your industry to support your business strategy



Vendor or product knowledge: Applying understanding of industry dynamics for your particular business context



Global perspectives: Drawn from our global presence — giving you the big picture into your industry

Major industry categories that our experts cover



Banking and
Investment Services



Communication
Services



Insurance



Manufacturing



Retail



Government



Healthcare



Education



Energy & Utilities