



Gartner for Chief Data and Analytics Officers

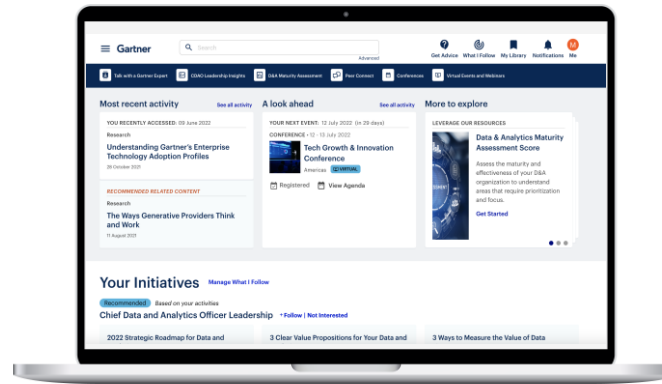
**Drive growth and unlock new value through data and analytics**



## Chief Data & Analytics Officer Leadership Insights

Unique and exclusive insights to help CDAOs succeed in their role and in their organization

- Deliver business value and help collaborate across the organization to infuse data and analytics within the broader strategic priorities
- Define the organization's data and analytics strategy and capability that will support the most critical priorities
- Create and implement data and analytics programs, such as governance policy or data literacy



A customized Gartner.com experience that gives you access to the most relevant insights and tools front and center to ensure you're **optimizing your partnership with Gartner.**



## Expert Guidance

### Be a better CDAO leader

Exclusive content on strategy, leadership and best practices to help CDAOs excel in their roles and accelerate data-driven decision-making at the organization

### Be a better business partner

Cross-functional insights to improve collaboration and better apply data and analytics across the business

### Thrive with tech insights

Emerging technology trends, in-depth technical guides and industry-specific insights



## Decisioning Tools

Tools to turn strategy into action by helping accelerate key initiatives and drive better business outcomes



## Peer Networks

One-on-one chats with other industry leaders, peer-led discussions, polls, and access to technology ratings and reviews



## Engaging Events

VIP access at Gartner Data & Analytics Summit with numerous educational breakouts, and many more opportunities to connect with peers and Gartner experts. Plus, apply to be part of the C Circle for exclusive sessions and networking opportunities.