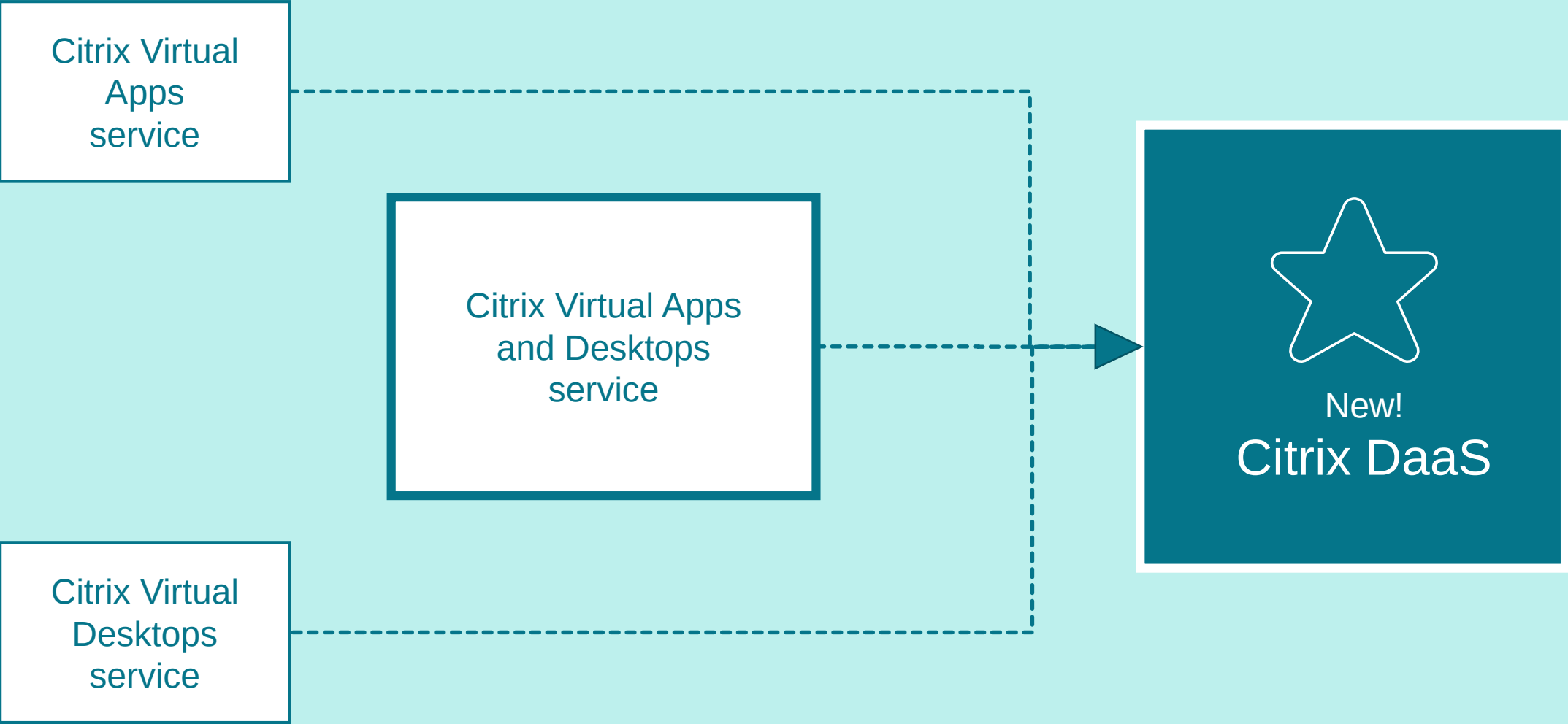


VDI and DaaS



Introducing Citrix DaaS



New DaaS packaging strategy



Hyperscaler-centric



Target Buyer:

New to Citrix/DaaS
IT/LoB
Across All Market Sizes

- Land new customers with hyperscaler-specific offers
- Value-add offers to native hyperscaler DaaS solutions
- Shorter terms for targeted use cases
- Fast, easy sale via marketplaces

Transition & Trade-Up



Target Buyer:

Familiar with VDI/DaaS
IT/EUC Leader
Enterprise/Mid-Market

New targeted packages:

- Apps only
- Apps & Desktops
- Apps & Desktops Premium
 - ✓ Premium features
 - ✓ Adaptive authentication
 - ✓ App protection

Comprehensive



Target Buyer:

Familiar with VDI/DaaS
IT/EUC Leader
Enterprise/Mid-Market

DaaS Premium Plus package with:

- Apps
- Desktops
- Adaptive auth
- App protection
- ***Security Analytics***
- ***Performance Analytics***

Hyperscaler Specific Citrix DaaS Packaging Feature Summary

		 Microsoft Azure			 Google Cloud	
New capabilities and changes to the packages		Citrix Optimization Pack for Azure Virtual Desktop	DaaS Standard for Azure	DaaS Premium	DaaS Standard for Google	DaaS Premium for Google
License Model	Per User/Device or Concurrent	PUPY & PUPM	PUPY & PUPM* ConPY & ConPM*	PUPY ConPY	PUPY & PUPM* ConPY & ConPM*	PUPY ConPY
Subscription Type	Cloud Only or TTU* TTU includes Hybrid Rights	Cloud Only	Cloud Only	Cloud Only or TTU	Cloud Only	Cloud Only or TTU
OS and Apps Type Support	Windows Server, Windows 10/11 Multisession, Linux MS		•	•	Windows Server	Windows Server
	Windows 10/11 & Linux VDI		•	•	•**	•**
	Remote PC		•	•	•	•
Cloud Provisioning	Hybrid cloud provisioning		Azure OR on-premises	Hybrid Cloud	Google Cloud OR on-premises	Google Cloud OR on-premises
Managed Capacity	Azure Managed Capacity (option to purchase separately)		•	•		
Session Recording	Strengthens security		•	•	•	•
Workspace Env. Management	Strengthens scalability & performance	•	•	•	•	•
Performance	Performance Analytics		Add-on	Add-on	Add-on	Add-on
Security (Limited to virtual apps and desktops)	Adaptive Auth		Add-on	•	Add-on	•
	Security Analytics		Add-on	Add-on	Add-on	Add-on
	App Protection		Add-on	•	Add-on	•

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