**◐ APPDYNAMICS**

# AppDynamics Visibility Pack

AppDynamics connects everything in the infrastructure to the impact it has on your applications and customers, giving you application and business awareness across the stack.

## Benefits of the AppDynamics Visibility Pack

**Make Your Network and Infrastructure App-Aware:** Get end-to-end visibility into customer-facing, revenue-generating applications running on the Cisco infrastructure.

- Understand the impact that network policies have on app performance in real-time.

- Have unified visibility across virtualized or hyper-converged environments.

- Optimize your infrastructure based on dynamic application needs.

**Detect Issues Before They Impact Customers:** Using contextual, correlated insight from across the stack, teams can quickly isolate fault domain when outages or slowdowns occur. This prevents IT alert storms, reduces mean-time-to-restore (MTTR), and upholds customer experience and brand reputation.

**Correlate Application and Infrastructure Performance to Key Business Outcomes:**
Get real-time insights into how application and infrastructure performance impact critical business metrics like revenue, conversion rates, and customer satisfaction. This gives teams immediate, clear, and actionable insights to proactively manage risks and business opportunities.

**Migrate to the Cloud with Confidence:** De-risk your move to the cloud. With the Visibility Pack, you'll be able to:

- Gain clarity into application architecture with flow maps that show every component and dependency across any environment.

- Make accurate resource decisions by identifying key application resource needs to right-size cloud investments.

- Validate migration through visibility into technical and business metrics pre- and post-migration.

## There's never been a better time to buy AppDynamics

Ask your Cisco representative about the specially priced Visibility Pack*

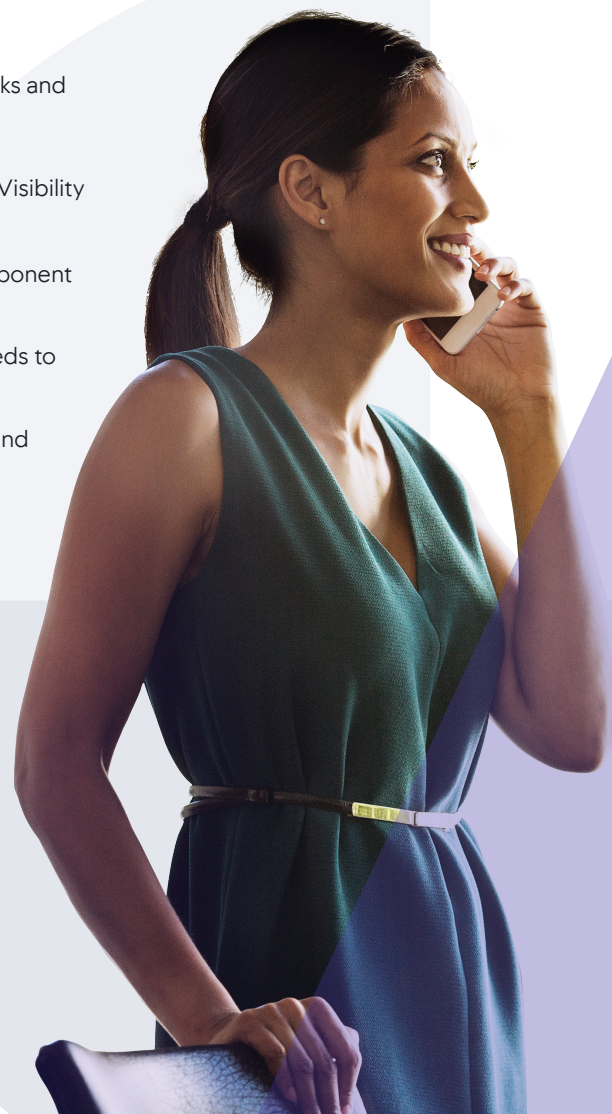Select custom application(s) to get visibility into business impact

Utilize 5 days jumpstart services support

Be up and running in a month

AppDynamics is now part of Cisco. **·ı|ıı|ıı CISCO.**

# Undeniable Value:
# Cisco Infrastructure + AppDynamics Visibility Pack

The value of Cisco's core infrastructure solutions are undeniably enhanced with AppDynamics. Below are just a few examples of the challenges AppDynamics can help solve for your customers.

| Challenge | The AppDynamics Solution |
|---|---|
| No visibility into how to optimize application performance across virtualized or hyperconverged environments in UCS or HyperFlex | Installing AppDynamics with UCS or HyperFlex gives teams an added layer of visibility and transparency into how business-critical applications are performing on top of the hyperconverged infrastructure. When issues occur, AppDynamics detects the root cause and avoids war room scenarios — ultimately driving better end user experiences and business outcomes. |
| No application context when troubleshooting network performance issues in ACI | When AppDynamics is installed with ACI, teams can easily identify which services are impacted due to the network and what infrastructure the services run on. This makes it easier — and faster — to troubleshoot issues, identify root cause, and fix the problem in the network. |
| Server capacity issues cause application slowdowns | Pairing AppDynamics with CWOM helps replace sizing guesswork with real-time analytics and modeling so that you know how much infrastructure is needed to allow your applications and business to keep pace with demand. |

## Get Started with the AppDynamics Visibility Pack

**Identify a Business-Critical Application:** Select a customer-facing or mission-critical application that drives business outcomes.

**Partner with AppDynamics for Proof of Value:** Meet with AppDynamics experts to architect a solution that solves critical pain points for the business.

**Deploy & Deliver Results:** See first-hand how the AppDynamics Visibility Pack provides a unified view that helps avoid unexpected downtime and improves business outcomes.

## The world's largest and brightest companies run AppDynamics.

BARCLAYS        AT&T        salesforce marketing cloud        UNITED        carhartt

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now part of Cisco.        CISCO